

DAMLANUR SÜREK

L&D Specialist

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İstanbul

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Skills

- Instructional Design
- LMS Administration
- eLearning Development
- Project Management
- Learning Analytics
- Adobe Suite & Articulate Tools

Language

English

Turkish

About Me

Results-driven Learning Experience Designer with expertise in instructional design, learning management systems, and technology-enhanced education. Proven track record in managing large-scale training initiatives, leading LMS migrations, and designing digital learning strategies across corporate and healthcare sectors. Currently pursuing a Master's in Data Science to integrate advanced analytics and AI into learning solutions.

Experience

MLPCARE – HR Training Technologies Supervisor (Jul 2024 – Present)

• Leading the implementation of a centralized LMS across 30+ hospitals.
• Designing and deploying eLearning programs for 20,000+ healthcare professionals.
• Driving compliance training in alignment with JCI and national standards.
• Conducting analytics reporting, audits, and platform optimizations.

GreenMusk – Instructional Designer (Jun 2022 – May 2024)

• Designed scalable eLearning content using Articulate Storyline and Adobe After Effects.
• Managed learning projects using ADDIE methodology and collaborated with cross-functional teams.
• Supported marketing and HR departments by creating internal training materials.

Vodafone – L&D Intern (Oct 2021 – Jun 2022)

• Supported development of digital learning assets and internal LMS (Journey, SuccessFactors).
• Enhanced course quality and team productivity through coaching on Storyline.
• Identified and resolved HR system data inconsistencies, improving efficiency.

Education

- İstinye University – M.S. in Data Science (2025 – 2027)
- Yıldız Technical University – MBA in HR Management (2022 – 2023)
- Yıldız Technical University – B.S. in Computer Education & Instructional Technology (2018 – 2022)
- Universidad de Salamanca – Erasmus Program (2019 – 2020)

Volunteering

- **ID Power Hour Project Facilitator (L&D Shakers):**

Planning and organizing monthly meetups, including inviting guest speakers and leading workshops or discussions.

- **E-learning Developer (Kesintisiz Eğitim Projesi):**

Created instructional videos for the YouTube Channel.